



## **KBYU ELEVEN INVITES FAMILIES TO JOIN A PBS KIDS SUMMER SAFARI OF LEARNING**

***On-air programming, digital resources, partnerships and community activities provide opportunities for kids and families to learn and explore all summer long***

**PROVO, Utah, June 16, 2015** — KBYU-TV Eleven is inviting kids and families to join us for PBS KIDS' "Summer Safari". Developed to help bridge the summer learning gap, PBS KIDS' Summer Safari includes activities and content, such as specials and new episodes from DINOSAUR TRAIN, WILD KRATTS, CURIOUS GEORGE and WORDGIRL.

"Research shows that it is critical to support children's learning during the summer months to help prevent learning loss while they are out of school," said Diena Simmons, station manager, KBYU-TV Eleven. "KBYU-TV Eleven is committed to making summer a fun and enriching time for all kids. Through this year's Summer Safari programming and community activities, we will provide free PBS KIDS resources to families, helping them learn and explore during the summer months."

Free digital tools are available to parents and kids to enhance their experience on the PBS KIDS' Summer Safari. Local partnerships with United Way of Utah County, Help Me Grow, and EveryDay Learners, as well as MyMommyStyle.com and PBS KIDS' national partnerships with AARP Foundation Experience CORPS, I Can Read books published by Harper Collins Children's Books, Reading is Fundamental, and National PTA will bring learning activities directly to the Utah Families.

### **Free Community Activities**

**Daniel Tiger's Be My Neighbor Day:** Children and families have the opportunity all throughout the summer to participate in neighborhood-growing activities with KBYU-TV Eleven. Centered around DANIEL TIGER'S NEIGHBORHOOD, children may perform acts of service, grow gardens, show their gratitude and more, all while learning the importance of being a good neighbor. Printables, instructions, and resources for families to use in their neighborhoods can be found online at <http://kbyutv.org/community/bemyneighbor/>. Parents can share the activities on KBYU-TV Eleven's social media pages, and the posts may be featured on TV.

**PlayStreet Provo:** On Saturday, June 20, families can join KBYU-TV Eleven and United Way of Utah County for a day of summer fun, as part of PlayStreet Provo. Continuing the summer "Be My Neighbor" theme, children will grow mini gardens, take photos with Daniel Tiger's trolley, and participate in many more activities. PlayStreet Provo is taking place from 9:30 a.m. to 12:30 p.m. on Center Street in Provo, from 500 West to 300 West. Along with the activities at the event, those who attend may pick up free copies of PBS KIDS' Summer Safari activity booklets, WORD GIRL Super Summer Fun Booklets and reading charts to complete at home.

**I Can Read! Parties:** KBYU-TV Eleven will be hosting reading parties at the South Franklin Community Center. As part of the PBS KIDS Summer Safari, kids can collect activity booklets, reading charts, bookmarks, certificates, and more.

## New Kids Programs

**DINOSAUR TRAIN: Zeppelin Adventure:** PBS KIDS Summer Safari kicks off this month with one-hour specials from DINOSAUR TRAIN every week, including the premiere of DINOSAUR TRAIN: Zeppelin Adventure on Tuesday, June 16 at 10 a.m. In this all-new one-hour special, the Pteranodon family takes off on the Dinosaur Train Zeppelin to explore the continent of Pangea.

**WILD KRATTS Wild Wednesdays:** July is jam-packed with WILD KRATTS fun every Wednesday. The month kicks off on Wednesday, July 1 at 3:30 p.m., with the hit movie WILD KRATTS: Back in Creature Time. Two new episodes of WILD KRATTS premiere each of the following Wednesdays in July at 3:30 p.m. In addition, “Rhino Bowl,” an online game from WILD KRATTS, debuts this summer at [pbskids.org](http://pbskids.org). In this new mobile-friendly adventure, players must use rhinoceros-strength creature power to save the day.

**CURIOUS GEORGE 3: Back to the Jungle:** On Monday, August 17 at 9:30 a.m., the hit 2009 movie CURIOUS GEORGE 2: Follow That Monkey is followed by the world television premiere of CURIOUS GEORGE 3: Back to the Jungle. In the movie, George goes on an epic adventure to space that crash lands in the jungles of Africa, leading to an unforgettable journey with some new animal friends.

**WORDGIRL:** This summer, WORDGIRL flies onto screens from coast-to-coast and flexes her crime-solving muscles in 20 never-before-seen episodes on PBS KIDS digital platforms, including [pbskids.org](http://pbskids.org) and the [PBS KIDS Video App](#). Two episodes per week will premiere on air at 6:30 a.m. and on digital platforms throughout the summer.

## Digital Resources

Follow KBYU-TV Eleven on [Twitter](#) and [Facebook](#), and PBS KIDS on [Twitter](#) and [Facebook](#) for more information on free summer learning resources and special offers from PBS KIDS and its partners.

**KBYUeleven.org:** KBYU Eleven provides parents with printable activities and instructions for kids, as well as information about local community resources. Visit <http://kbyutv.org/community/bemyneighbor/> all summer to find resources about growing strong families, neighborhoods, and communities.

**MyMommyStyle.com:** My Mommy Style is an online resource for families, with a focus on “Embracing the Mom You are”. My Mommy Style integrates the Strengthening Families “5 Protective Factors” framework into a weekly summer learning series. Visit <http://www.mymomstyle.com/> for activities, tips, recipes, DIY, and more.

**Help My Grow:** Help Me Grow is a free information line connecting families to community resources and child development information. Help Me Grow Utah provides resources to promote the optimal development of young children. Visit <http://www.helpmegrowutah.org/> to access these resources and learn more.

**EveryDay Learners:** United Way of Utah County’s EveryDay Learners movement is comprised of families, neighbors, and organizations that are making education a top priority. Their goal is to help 100 percent of third-graders in Utah County learn to read proficiently. Join the movement, volunteer, donate, or learn more by visiting <http://www.everydaylearners.org/>.

**PBSKIDS.org/learn:** PBS KIDS provides parents with daily learning tips, extended learning ideas and recommended games and activities now through August 30 at [pbskids.org/learn](http://pbskids.org/learn).

**Free Apps:** PBS KIDS offers a variety of free apps for parents and kids to support summer learning, including the PBS KIDS Super Vision App, and the popular PBS KIDS Video App. Information about the apps is available at [pbskids.org/apps](http://pbskids.org/apps).

**Free PBS KIDS Videos:** PBS KIDS will once again offer free episodes of favorite PBS KIDS series through iTunes this summer.

### **National Partnership Information**

**AARP Foundation:** PBS KIDS has partnered with AARP Foundation Experience Corps to extend the learning from this summer's new WORDGIRL episodes. Through this initiative, AARP Foundation Experience Corps tutors, PBS member stations and their local partners will provide WORDGIRL literacy activity booklets to children in kindergarten through third grade. The activities build on the literacy and vocabulary skills addressed in the new WORDGIRL episodes, which will premiere weekly this summer. Episodes and materials will be available online at [youtube.com/pbskids](http://youtube.com/pbskids) and [youtube.com/aarpexperiencecorps](http://youtube.com/aarpexperiencecorps), as well as [pbskids.org/learn](http://pbskids.org/learn).

**I Can Read! books published by HarperCollins Children's Books:** PBS KIDS and HarperCollins are offering free reading party kits for hosting an I Can Readathon event through participating retailers and PBS member stations. The kits include an I Can Read! activity booklet, reading logs, activity pages, stickers, certificates, a PBS KIDS Summer Safari activity chart and activity sheets.

**Reading Is Fundamental and National PTA:** PBS KIDS is partnering Reading Is Fundamental and National PTA to encourage families to explore reading and learning through a variety of activities this summer.

### **About KBYU-TV Eleven**

KBYU-TV Eleven is a viewer-supported public television service of BYU Broadcasting and Brigham Young University. Eleven broadcasts to the state of Utah and parts of Idaho, Wyoming, and Montana. Thousands of viewers tune in each week for educational, entertaining, and uplifting programs. Eleven is dedicated to serving the community through television programming and community outreach that reflect the values essential to our community and sponsoring institution, Brigham Young University.

### **About PBS KIDS**

PBS KIDS, the number one educational media brand for kids, offers all children the opportunity to explore new ideas and new worlds through television, digital platforms and community-based programs. Kidscreen- and Webby-award winning [pbskids.org](http://pbskids.org) provides engaging interactive content, including digital games and streaming video. PBS KIDS also offers mobile apps to help support young children's learning. The PBS KIDS Video App is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV and Chromecast. For more information on specific PBS KIDS content supporting literacy, science, math and more, visit [pbs.org/pressroom](http://pbs.org/pressroom), or follow PBS KIDS on [Twitter](https://twitter.com/pbskids) and [Facebook](https://facebook.com/pbskids).

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